**CCPASS S6 English Writing Assessment (5)**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class: \_\_\_\_\_\_\_ ( ) Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**PART B (Long Task: Learning English through Popular Culture)**

For this question, write about 400 words.

You are a member of the planning committee for your school’s annual ‘Hong Kong Popular Culture Festival’. The chair of the committee has asked you to write a proposal suggesting what events should be included, how the festival should be organized and how it should b funded. Write the proposal.

**Glossary**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. reflect
 | v. | 反映 | 9. organization | n. | 組織 |
| 1. strategy
 | n. | 策略 | 10. spectator | n. | 觀眾 |
| 1. film industry
 | n. phr. | 電影業 | 11. refreshment | n. | 茶點 |
| 1. display
 | n. | 陳列品 | 12. funding | n. | 資助 |
| 1. karaoke machine
 | n. phr. | 點唱機 | 13. sponsorship | n. | 贊助 |
| 1. pop star
 | n. | 流行歌手 | 14. realistic | adj. | 現實的 |
| 1. exhibition
 | n. | 展覽 | 15. practical | adj. | 實際的 |
| 1. anime
 | n. | 動漫 | 16. implement | v. | 實施 |

**Useful Expression**

***play a part (牽涉在內)***

e.g. My thanks to everyone who has played a part in saving the hospital.

e.g. He plays a major part in the success of the new government.

**Sample Essay**

**Hong Kong Popular Culture Festival proposal**

Introduction

This year’s festival should **reflect** all aspects of Hong Kong’s popular culture. To this end, suggestions for a programme of events, together with **strategies** for organizing and funding the festival, are included below.

1. Events to be included

1.1 Hong Kong’s **film industry** should be represented. The festival could feature an Avenue of Stars-style area in which cardboard cut-outs of Hong Kong film actors and directors – such as Jackie Chan and John Woo – are set up next to **displays** of their work. Visitors will be able to find out more about their idols and also pose next to them for photos.

1.2 Hong Kong’s music scene should play a part in the festival. There could be a performance area with a **karaoke machine** so visitors can sing along with their favourite **pop stars**. This could be turned into a competition with prizes for the best male and female singers.

1.3 There should also be an **exhibition** of Hong Kong **anime** and comic books. There could be displays showing the history of comic books in Hong Kong with large pictures of popular characters such as McDull and Old Master Q. There could also be screenings of anime films.

2. **Organization** of the festival

2.1 The festival will be held at the school. An ‘Avenue of the Stars’ will begin at the school gate and cross the courtyard to the school hall, where the comic book exhibit will be staged. The anime screenings and music performance area will be located in nearby classrooms.

2.2 Visitors will be given a map of the events and exhibits so they can wander around the school as they please. Scheduled events, such as the karaoke contest, will be announced over the loudspeaker system to alert competitors and **spectators**.

2.3 **Refreshments** will be served at the festival. There will be a number of ‘hawker’-style food carts arranged along the ‘Avenue of Stars’, selling noodles, fish balls and other classic Hong Kong foods.

3 **Funding** of the festival

3.1 The festival will be partially funded by charging all visitors an entrance fee. Ideally, the fee will be kept low so as not to put off visitors.

3.2 Some of the cost of the festival could also be covered by **sponsorship**. For example, the cost of the cardboard cut-outs of film icons could be covered by offering to advertise the business that provides them.

Conclusion

I believe this proposal has a good range of events and will be suitable for the festival. The strategies for organizing and funding the festival are **realistic** and **practical**. If this proposal is **implemented**, students, parents and visitors will feel they are experiencing a representative slice of Hong Kong’s popular culture.